

## Delegate feedback

“Very high quality speakers throughout. Useful learning tools acquired”

“Exceeded my expectations! Far greater ‘workshop’ feel which gave me greater appreciation for investment strategies”

“Very good quality pre-course reading materials”

“Absolutely brilliant! Very informative, brilliant presenters. Really learnt bucket loads... hopefully to be reflected elsewhere!”

“Really exceptional”

“This course is very useful in its current context, and I would recommend it to any of my colleagues”

“Really enjoyed the year and learned a great deal!”

## Where next?

Visit the IPF website for more information and to apply.

[www.ipf.org.uk](http://www.ipf.org.uk)

or email Frankie Clay, [fclay@ipf.org.uk](mailto:fclay@ipf.org.uk)



# Invest in your property future

with the Investment Property Forum’s post-graduate  
Investment Education Programme

In a fast moving global market, the Investment Property Forum's industry recognised education programme offers you a unique advantage. Addressing the key areas of investment, finance and property, the programme will equip you with the latest knowledge and skills to ensure you stay one step ahead. Join your peers at these intensive, interactive sessions and immerse yourself in a fresh, topical, leading-edge learning experience.

Drawing on the expertise from leading practitioners and academics, the IPF investment education modules offer a uniquely applied, practical approach underpinned by the latest academic research. Gain an up-to-date perspective on your industry in a challenging environment.

The IPF Investment Education Programme has been running for over a decade; more than 200 students have gained the full IPF Diploma, and in excess of 700 individuals have sat at least one module. The programme offers delegates an unrivalled opportunity to learn from, and network with, the best in industry.

## Investment Property Forum Diploma

The Diploma is awarded on successful completion of the seven classroom-based modules listed opposite.

Delegates taking the Diploma are entitled to free student membership of the IPF for the duration of the course, to a maximum of three years. Those who have completed the Diploma are fast-tracked for full IPF membership.

All seven modules listed opposite comprise:

- Set pre-course reading and preparation
- 3 days classroom-based learning (presentations from industry professionals and academics, group work and interactive discussions). 90 minute assessment
- Take-home assignment

These classroom-based modules take place in London, and are limited to a maximum class size of 25.

The next cycle of the Diploma begins in October. If you would like further information, details are overleaf.

### 1 Investment Valuation and Portfolio Theory

A fundamental module offering delegates essential building blocks for understanding the tools required for financial and investment analysis, the principles required for constructing a portfolio and the basic forms of modelling that can be used in practice. Whether you want to refresh your knowledge of investment mathematics and statistics or consolidate what you already know, this module provides a structured approach to an often complicated subject area.

### 2 Financial Instruments and Investment Markets

This module gives an overview of the main asset classes, their principal characteristics and analytical techniques. An important part of this module is to introduce you to the characteristics of the major investors and to the terminology used in the securities markets. Also covered are analytical techniques in general use across investment markets that can be applied to property investment vehicles.

### 3 Property Investment Appraisal

Expand your knowledge of the property valuation process in this module. You will look at valuation techniques used and their application, as well as the role of valuers, and how the issues of risk and growth are assessed in the appraisal process. Topical issues and developments are examined in relation to the current economic climate.

### 4 Property Finance and Funding

This module will provide advanced training for those with some background in property finance and funding. You will explore the more complex issues surrounding property finance and funding and be provided with an understanding of the conditions surrounding the provision and use of debt and equity in corporate and project form at an advanced level.

### 5 Indirect Property Investment

Explore the main indirect investment routes – listed, unlisted and derivatives – as well as the advantages and pitfalls of different vehicles to different investors. You will also examine ways of matching investor preferences to the range of investment products.

### 6 International Property Investment

Targeted at property professionals keen to develop an appreciation of international investment strategies, this module provides an introduction to the trends, key features and issues that related to international property investment. You will examine case studies to compare and contrast domestic and international property investment processes and practices and provide an important practical context.

### 7 Portfolio Management

Designed for experienced practitioners and property portfolio managers, this module builds on the fundamentals introduced in 'Investment Valuation and Portfolio Theory'. The application of modern portfolio theory and investment concepts to commercial property portfolios will be examined.